

AGENDA

- Objectives of the SBIR program
- Role of a Phase 0 program?
- Built in Flexibility
- Dawnbreaker's role
- Utilizing the service provider ecosystem



Goals of the Small Business Innovation Research (SBR) program



- Stimulate technological innovation
- Use small business to meet Federal R/R&D needs
- Foster and encourage participation by the socially and economically disadvantaged small businesses, and those that are 51 percent owned and controlled by women, in technological innovation, and
- Increase private sector commercialization of innovations derived from Federal R/R&D, thereby increasing competition, productivity, and economic growth

Phase 0 Program Objectives

- Increase awareness
- Provide various levels of support
- Utilize Federally-funded service provider networks
- Increase the quality of DHS SBIR proposals submitted by new applicants



Increase Awareness

- Promote with DHS Centers of Excellence
- Promote with large universities with most diverse student bodies
- Promote through Federally-funded support organizations
 - Small Business Development Centers (SBDC)
 - APEX Accelerators
 - SBA-funded FAST awardees



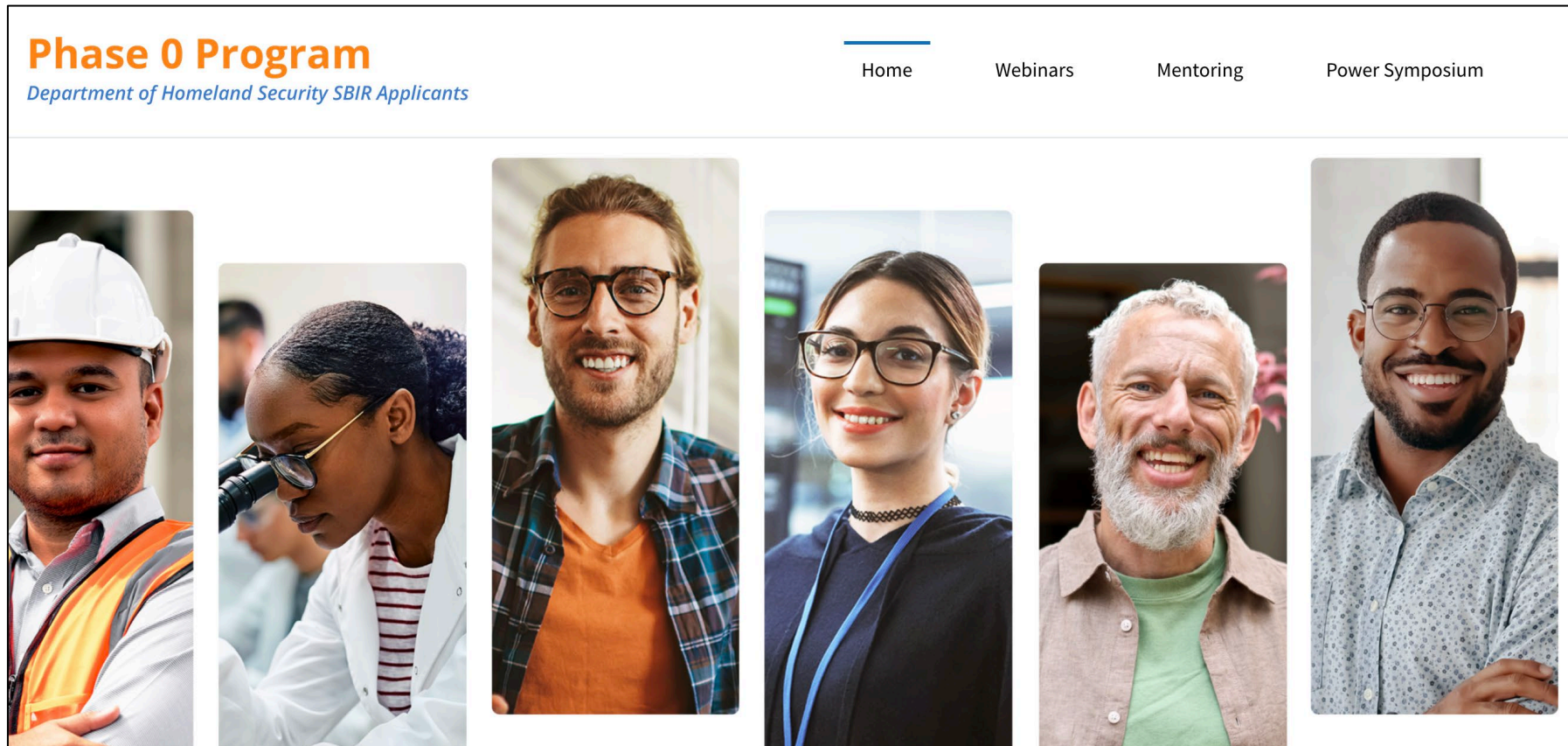
Provide Optional Levels of Support



- **Option 1:** Weekly webinars
- **Option 2:** Weekly webinars & Tutorials
- **Option 3:** Referrals to state service providers
 - Registration is required



The Phase 0 Program Website



<https://homelandsecurityphase0.dawnbreaker.com/>

Dawnbreaker's Role



- Outreach
- Develop and maintain website
- Provide weekly webinars after Pre-solicitation is released
- Train the Trainer services – focus DHS
- Develop and maintain tutorials
- Review request for Service provider support

Role of Tutorials

- A resource that is available throughout the year
- Provides training materials in various formats



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